Minutes of Serra Mesa Planning Group Regular Meeting

E-mail: smpg@serramesa.org www.serramesa.org/smpg
Address: SMPG, P.O. Box 23315, San Diego, CA, 92193

In person at Serra Mesa-Kearny Mesa Library, 9005 Aero Dr and via Zoom

Thursday, July 17, 2025

Call to Order: The meeting was called to order by Chris Rosemond (Chair) at 7:01pm.

Members Present: Jeff Berkwits, Deborah Burns via Zoom (Vice Chair), Kira Finkenberg via Zoom, Rick Gonzales, Sharon Kramer, Cindy Moore (Secretary), Chris Rosemond (Chair).

Members Absent: Wayne Harris, Joe Ippolito, Carey Longley

Approval of Agenda: Motion made by Chris Rosemond and seconded by Jeff Berkwits to revise agenda by deleting Stephanie Gioia-Beckman from board (not with Sharp) and adding address to Sandrock Market passed unanimously.

Approval of Minutes: Motion made by Jeff Berkwits and seconded by Chris Rosemond to approve April 19, 2025 minutes passed unanimously.

Community Forum and Announcements: Question asked about status of Franklin Ridge Road – project is pending, SDG&E needs to raise gas line; Mission Center Road – one lane blocked for storm drain work, Miles Noel will check on status; Kathleen Lippert reported on cannabis study, and need for economic analysis of policies.

Representatives:

- Miles Noel, Staff District Representative, Councilmember Raul Campillo, District 7. Coffee with councilmember being scheduled in September in Linday Vista and have received comments and concerns regarding ADUs.
- Corey Funk, Long Range Planning Office – Not present
- Korral, Office of Mayor Gloria – No report, available to answer questions
- Adam Miller, SDSU West Mission Valley Stadium site – Not present

Information and Action Items

1. Action Item: Sandrock Market, 3377 Sandrock Road, Type 21 License Request. Presentation made by Sherrie Olson, representing Alan Murad, owner. Sherrie shared process for obtaining license, application form, SDPD Conditional Use Permit recommendations, and floor plans. Motion made by Chris Rosemond and seconded by Jeff Berkwits to approve Type 21 full line distilled spirits behind the counter sales license request. Motion passed 5 in favor and 2 opposed (Deborah Burns and Sharon Kramer).

2. Info Item: Capital Improvements Program (CIP). Reviewed SMPG's 2024 submission. By consensus recommend resubmitting Taft crosswalk signal, traffic control on Mission Village and Ronda, Serra Mesa Recreation Building Modernization, Serra Mesa Community Pool, Fletcher Joint Use Park Improvements, and Pave Cardinal. Also, added Access Road in Southern Part of Birdland for fire safety and evacuation. Miles agreed to check into any financial accounts specific to Serra Mesa (e.g., Murray Ridge traffic calming).

3. Info Item: Future agenda items include Sandrock Apartments, Housing at 7798 Starling, and Montgomery Field Master Plan and PEIR. Jeff Berkwits reported that proposals are due the end of August on Birdland IMC housing development project.

Chair Report: Out-of-town so missed CPC meetings. Deborah Burns offered to attend future meetings.

Motion to adjourn meeting made by Jeff Berkwits and seconded by Rick Gonzales at 8:30pm. Next meeting scheduled for August 21, 2025.